

LEADING SPA GROUP ANNOUNCE £40 MILLION MIDLANDS REJUVINATION WITH 400 NEW JOBS

Leading Midlands Spa group, Spa & Resort Operations Ltd, owners of Staffordshire's Spa Resort & Stately Home, Hoar Cross Hall, and the UK's most luxurious day spas, Eden Day Spa at Hoar Cross Hall and Eden Hall in Nottinghamshire today announced a £40 million pound investment in the Midlands with the creation of around 400 jobs.

The vast expansion plans are broken down as follows;

- A 65,000 sqft expansion of Hoar Cross Hall at the cost of £15 million, creating 50 new jobs
- The expansion of day spa services at Eden Day Spa at Hoar Cross and Eden Day Spa Nottinghamshire creating 50 new therapist jobs
- Investment in a 3rd Eden Day Spa at the cost of £10 million creating 100 new jobs
- Investment in building the 'Eden Hotel' in Nottinghamshire at the cost of £15million, creating 200 new jobs

The announcement follows the group's recent expansion of the Eden Day Spa brand including;

- The opening of Eden Day Spa at Hoar Cross creating 100 new jobs at a cost of £10 million in 2005
- The launch of Eden Hall Nottinghamshire in 2002 creating 100 new jobs at a cost of £10 million

Steve Joynes, director of Spa & Resort Operations Ltd, commented :

"Hoar Cross Hall and our Eden Day Spas have become renowned for being at the cutting edge of the spa market. It's an exciting time for us - we are looking to dramatically expand and diversify our product offering and sites. We are looking for a range of staff to join our ever-expanding team. Whether your ultimate aim is to work in the hotel industry, become a life-coach, a beauty professional or even a manager, we can help you get there. "

Spa & Resort Operations Ltd has already invested around £40 million across the Midlands region since the purchase of Hoar Cross Hall in 1989, Eden Hall in

2002 and Eden Day Spa in 2005. The company currently employs 450 staff across its spa resort and day spas.

Renowned for its quality and luxury, celebrity clients of Hoar Cross and Eden Day Spas include Robbie Williams, Girls Aloud, the Duchess of York, Catherine Zeta Jones and Clive Owen.

HOAR CROSS HALL

Hoar Cross Hall's 65,000sqft, £15 million extension will see the creation of additional amenities for guests. 24 bedrooms have been added to the existing 86 rooms including superior Rooms, master bedrooms and 8 suites. Further additions include a 26-metre salt water pool with four spa pools, relaxation cave, an aqua Massage centre and detox Steam sauna, saunarium rest areas, a gym extension, new aerobic studio, a new yoga suite, squash court and softball games area. The extension is due for completion this July and will create around 50 new jobs.

EDEN DAY SPA AT HOAR CROSS HALL /EDEN HALL NOTTINGHAMSHIRE

Eden Day Spa at Hoar Cross and Eden Hall in Nottinghamshire are two of the biggest and most luxurious day spas in the UK. The Eden brand has become renowned for its vast array of therapies, treatments and unrivalled facilities. In order to cope with growing demand the two existing sites are looking to recruit a further 50 therapists this month.

Further to the success of the first two sites, Spa & Resort Operations Ltd, are looking to develop a third site within the next two years at the cost of £10 million pounds and the creation of 100 jobs. The company has earmarked various sites with a view to continued progression.

EDEN HOTEL

Spa & Resort Operations Ltd have submitted plans for a 100-bedroom hotel in Nottingham. The company are awaiting planning permission before work can begin. Should planning permission be passed, the company will invest £15million in the building of the hotel. Once completed 200 new jobs will be created.

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